

# Boonville Snow Festival II

PO BOX 233 • BOONVILLE, NY 13309

[WWW.BOONVILLESNOWFESTIVAL.COM](http://WWW.BOONVILLESNOWFESTIVAL.COM)

*"The Snowmobile Capital of The East"*

## SPONSORSHIP PACKAGES

### January 24 – January 26, 2025

#### Sponsor a Race Class - \$50

##### Bronze Package - \$250

- Your Company Name & Logo placed on the Snow Festival banner located on the center of the stage
- **FREE half page** (4.5"x 3.75") in our program booklet, featured on our Facebook page and listed on our website
- Your business announced over the PA system over the weekend on the grounds
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend
- **4 FREE** weekend passes

##### Silver Package - \$500

- Your Company Name & Logo placed on the Snow Festival banner located on the center of the stage
- Sponsorship of one vintage race class
- Your business announced over the PA system over the weekend on the grounds
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend
- **8 FREE** weekend passes
- **FREE half page** (4.5"x 3.75") advertisement included in program booklet, featured on our Facebook page and listed on our website.

##### Gold Package - \$1,000

- Your Company Name & Logo placed on the Snow Festival banner located on the center of the stage
- Sponsorship of one vintage race class
- Your business announced over the PA system over the weekend on the grounds
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- **10 FREE** weekend passes
- **FREE full page** (4.5"x7.5") advertisement included in program booklet, featured on our Facebook page and listed on our website.
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- Your company or business logo included on our posters and flyers

##### Platinum Package - \$2,000

- Your Company Name & Logo placed on the Snow Festival banner located on the center of the stage
- Sponsorship of two vintage race class
- Your business announced over the PA system over the weekend on the grounds
- **12 FREE** weekend passes
- **FREE full page** (4.5"x7.5") advertisement included in program booklet, featured on our Facebook page and listed on our website.
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- Your company or business logo included on our posters and flyers
- **FREE** Booth space

##### Premier Adirondack Cup

##### Package - \$5,000

- Your Company Name & Logo placed on the Snow Festival banner located on the center of the stage
- Sponsorship of the Adirondack Cup Race
- Your business announced over the PA system over the weekend on the grounds
- **20 FREE** weekend passes
- **FREE full page color advertisement** included in program booklet, featured on our Facebook page and listed on our website.
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- Your company or business logo included on our posters and flyers
- **TWO FREE** Booth spaces

**DEADLINE:**

**JANUARY 17, 2025**



### SPONSOR A RACE CLASS - \$50

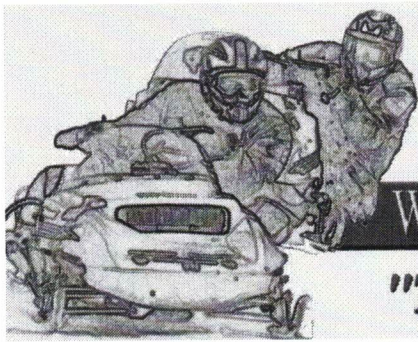
Your business/organization will be announced for the class you sponsored.

**Please make checks payable to:**

Boonville Snow Festival II Inc.  
PO Box 233  
Boonville, NY 13309

# THANK YOU!





# Boonville Snow Festival II

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## SPONSORSHIP AGREEMENT

**January 24 - January 26, 2025**

I, \_\_\_\_\_, (Agent-Owner) of, \_\_\_\_\_ (Business)  
Agree to sponsor the \_\_\_\_\_ of the *Adirondack Cup Races*, promoted by the Boonville Snow Festival II Inc.

I am agreeing to the: (Circle Package Amount)

**Sponsor a Race Class - \$50**

**Company Name Logo \$75**

**BRONZE Package of \$250**

**SILVER Package of \$500**

**GOLD Package of \$1,000**

**PLATINUM Package of \$2,000**

**Main Sponsor of \$5,000**

.....  
(Agent-Owner) \_\_\_\_\_ (Date) \_\_\_\_\_

(Sponsor Chairperson) \_\_\_\_\_ (Date) \_\_\_\_\_

**Please make checks payable to:**

**Boonville Snow Festival II Inc.**

**PO Box 233**

**Boonville, NY 13309**

By signing this document you are in a legal agreement with Boonville Snow Festival II Inc., to sponsor Adirondack Cup Racing at the Boonville-Oneida County Fairgrounds. You are responsible to remit payment to the Boonville Snow Festival II Inc. for the package that you have specified above. Sponsorships are nonrefundable.